

## ORDER



**Orders**  
**Order / Rev:** 67679  
**Alt Order #:** 09849523  
**Product Desc:** NELSON FOR SENATE  
**Estimate:** 645  
**Flight Dates:** 10/30/12 - 11/06/12  
**Original Date / Rev:** 10/22/12 / 10/22/12  
**Order Type:** CIA - O

## CBS 47

**Primary AE:** Millennium Washington DC  
**Sales Office:** MNAT  
**Sales Region:** National

**Agency Name:** Abar Hutton Media, LLC  
**Buying Contact:**  
**Billing Contact:**  
 6190 Grovedale Ct  
 Alexandria, VA 22310

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Bill Nelson (D) US Senate  
**Demographic:** A35+  
**Product Codes:** US Senate  
**Priority:** P-2  
**Revenue Codes:** AGY, POL-CAND, GEN

**New Business Thru:**  
**Order Separation:** 00:00:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/29/12   | 11/06/12 | 31      | \$11,000.00  | \$9,350.00 |

## Totals

| Month         | # Spots   | Gross Amount       | Net Amount        | Rating      |
|---------------|-----------|--------------------|-------------------|-------------|
| November 2012 | 31        | \$11,000.00        | \$9,350.00        | 0.00        |
| <b>Totals</b> | <b>31</b> | <b>\$11,000.00</b> | <b>\$9,350.00</b> | <b>0.00</b> |

## Account Executives

| Account Executive        | Sales Office | Sales Region | Start Date / End Date         | Order % |
|--------------------------|--------------|--------------|-------------------------------|---------|
| Millennium Washington DC |              |              | Start Of Order - End Of Order | 100%    |

## Order Share

|        | Share | Total       |
|--------|-------|-------------|
| CBS 47 | 32%   | \$11,000.00 |
| Market | 100%  | \$34,375.00 |

## Competitive Share

|       | Share | Total      |
|-------|-------|------------|
| CABLE | 0%    | \$0.00     |
| EAWS  | 0%    | \$0.00     |
| ETEV  | 0%    | \$0.00     |
| UNKWN | 0%    | \$0.00     |
| WAWS  | 5%    | \$1,718.75 |
| WCWJ  | 0%    | \$0.00     |
| WJXT  | 17%   | \$5,843.75 |
| WJXX  | 21%   | \$7,218.75 |
| WTLV  | 25%   | \$8,593.75 |

| Ln    | Ch   | Start             | End             | Inventory Code                           | Break | Start/End Time  | Days              | Len | Spots | Rate        | Pri | Rtg           | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|------------------------------------------|-------|-----------------|-------------------|-----|-------|-------------|-----|---------------|------|-------|----------|
| E 1   | WTEV | 10/30/12          | 11/05/12        | Action News @ 5a<br>Action News @ 5a     | CM    | 5:00 AM-5:30 AM | MTWTF--           | :30 | 2     | \$40.00     | P-2 | 0.00          | NM   | 2     | \$80.00  |
| NEWS  |      |                   |                 |                                          |       |                 |                   |     |       |             |     |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                 | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 10/30/12          | 11/05/12        | MTWTF--                                  |       |                 | 2                 |     |       | \$40.00     |     | 0.00          |      |       |          |
| E 2   | WTEV | 10/30/12          | 11/05/12        | Action News @ 530a<br>Action News @ 530a | CM    | 5:30 AM-6:00 AM | MTWTF--           | :30 | 2     | \$70.00     | P-2 | 0.00          | NM   | 2     | \$140.00 |
| NEWS  |      |                   |                 |                                          |       |                 |                   |     |       |             |     |               |      |       |          |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       |                 | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |      |       |          |
| Week: |      | 10/30/12          | 11/05/12        | MTWTF--                                  |       |                 | 2                 |     |       | \$70.00     |     | 0.00          |      |       |          |

|               |                           |
|---------------|---------------------------|
| Advertiser:   | Bill Nelson (D) US Senate |
| Product Desc: | NELSON FOR SENATE         |
| Estimate:     | 645                       |

CBS 47

| Ln            | Ch   | Start             | End             | Inventory Code                           | Break | Start/End Time    | Days    | Len         | Spots | Rate          | Pri | Rtg  | Type | Spots | Amount     |
|---------------|------|-------------------|-----------------|------------------------------------------|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------|------------|
| E 2           | WTEV | 10/30/12          | 11/05/12        | Action News @ 530a<br>Action News @ 530a | CM    | 5:30 AM-6:00 AM   | MTWTF-- | :30         | 2     | \$70.00       | P-2 | 0.00 | NM   | 2     | \$140.00   |
| NEWS          |      |                   |                 |                                          |       |                   |         |             |       |               |     |      |      |       |            |
| E 3           | WTEV | 11/06/12          | 11/06/12        | Action News @ 530a<br>Action News @ 530a | CM    | 5:30 AM-6:00 AM   | -T----- | :30         | 1     | \$70.00       | P-2 | 0.00 | NM   | 1     | \$70.00    |
| NEWS          |      |                   |                 |                                          |       |                   |         |             |       |               |     |      |      |       |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:         |      | 11/05/12          | 11/11/12        | -T-----                                  |       | 1                 |         | \$70.00     |       | 0.00          |     |      |      |       |            |
| E 4           | WTEV | 10/30/12          | 11/05/12        | Action News @ 6a<br>Action News @ 6a     | CM    | 6:00 AM-7:00 AM   | MTWTF-- | :30         | 1     | \$80.00       | P-2 | 0.00 | NM   | 1     | \$80.00    |
| NEWS          |      |                   |                 |                                          |       |                   |         |             |       |               |     |      |      |       |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:         |      | 10/30/12          | 11/05/12        | MTWTF--                                  |       | 1                 |         | \$80.00     |       | 0.00          |     |      |      |       |            |
| E 5           | WTEV | 11/06/12          | 11/06/12        | Action News @ 6a<br>Action News @ 6a     | CM    | 6:00 AM-7:00 AM   | -T----- | :30         | 1     | \$80.00       | P-2 | 0.00 | NM   | 1     | \$80.00    |
| NEWS          |      |                   |                 |                                          |       |                   |         |             |       |               |     |      |      |       |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:         |      | 11/05/12          | 11/11/12        | -T-----                                  |       | 1                 |         | \$80.00     |       | 0.00          |     |      |      |       |            |
| E 6           | WTEV | 10/30/12          | 11/05/12        | CBS This Morning<br>CBS Morning News     | CM    | 7:00 AM-9:00 AM   | MTWTF-- | :30         | 2     | \$70.00       | P-2 | 0.00 | NM   | 2     | \$140.00   |
| EARLY SHOW    |      |                   |                 |                                          |       |                   |         |             |       |               |     |      |      |       |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:         |      | 10/30/12          | 11/05/12        | MTWTF--                                  |       | 2                 |         | \$70.00     |       | 0.00          |     |      |      |       |            |
| E 7           | WTEV | 10/30/12          | 11/05/12        | M-F 9a-10a<br>M-F 9a-10a                 | CM    | 9:00 AM-10:00 AM  | MTWTF-- | :30         | 1     | \$80.00       | P-2 | 0.00 | NM   | 1     | \$80.00    |
| RACHEL        |      |                   |                 |                                          |       |                   |         |             |       |               |     |      |      |       |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:         |      | 10/30/12          | 11/05/12        | MTWTF--                                  |       | 1                 |         | \$80.00     |       | 0.00          |     |      |      |       |            |
| E 8           | WTEV | 10/30/12          | 11/05/12        | Soap Rotator<br>Soap Rotator             | CM    | 12:30 PM-2:00 PM  | MTWTF-- | :30         | 2     | \$600.00      | P-2 | 0.00 | NM   | 2     | \$1,200.00 |
| SOAPS         |      |                   |                 |                                          |       |                   |         |             |       |               |     |      |      |       |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:         |      | 10/30/12          | 11/05/12        | MTWTF--                                  |       | 2                 |         | \$600.00    |       | 0.00          |     |      |      |       |            |
| E 9           | WTEV | 10/30/12          | 11/05/12        | Let's Make a Deal<br>Let's Make a Deal   | CM    | 3:00 PM-4:00 PM   | MTWTF-- | :30         | 1     | \$350.00      | P-2 | 0.00 | NM   | 1     | \$350.00   |
| DEL           |      |                   |                 |                                          |       |                   |         |             |       |               |     |      |      |       |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:         |      | 10/30/12          | 11/05/12        | MTWTF--                                  |       | 1                 |         | \$350.00    |       | 0.00          |     |      |      |       |            |
| E 10          | WTEV | 10/30/12          | 11/05/12        | M-F 4p-430p<br>M-F 4p-430p               | CM    | 4:00 PM-4:30 PM   | MTWTF-- | :30         | 1     | \$200.00      | P-2 | 0.00 | NM   | 1     | \$200.00   |
| JUDGE J BROWN |      |                   |                 |                                          |       |                   |         |             |       |               |     |      |      |       |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:         |      | 10/30/12          | 11/05/12        | MTWTF--                                  |       | 1                 |         | \$200.00    |       | 0.00          |     |      |      |       |            |
| E 11          | WTEV | 10/30/12          | 11/05/12        | M-F 430p-5p<br>M-F 430p-5p               | CM    | 4:30 PM-5:00 PM   | MTWTF-- | :30         | 1     | \$280.00      | P-2 | 0.00 | NM   | 1     | \$280.00   |
| JUDGE J BROWN |      |                   |                 |                                          |       |                   |         |             |       |               |     |      |      |       |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:         |      | 10/30/12          | 11/05/12        | MTWTF--                                  |       | 1                 |         | \$280.00    |       | 0.00          |     |      |      |       |            |
| E 12          | WTEV | 10/30/12          | 11/05/12        | Action News @ 5p<br>Action News @ 5p     | CM    | 5:00 PM-5:30 PM   | MTWTF-- | :30         | 1     | \$400.00      | P-2 | 0.00 | NM   | 1     | \$400.00   |
| NEW           |      |                   |                 |                                          |       |                   |         |             |       |               |     |      |      |       |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:         |      | 10/30/12          | 11/05/12        | MTWTF--                                  |       | 1                 |         | \$400.00    |       | 0.00          |     |      |      |       |            |
| E 13          | WTEV | 10/30/12          | 11/05/12        | Action News @ 530p<br>Action News @ 530p | CM    | 5:30 PM-6:00 PM   | MTWTF-- | :30         | 1     | \$400.00      | P-2 | 0.00 | NM   | 1     | \$400.00   |
| NEWS          |      |                   |                 |                                          |       |                   |         |             |       |               |     |      |      |       |            |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                          |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
| Week:         |      | 10/30/12          | 11/05/12        | MTWTF--                                  |       | 1                 |         | \$400.00    |       | 0.00          |     |      |      |       |            |
| E 14          | WTEV | 10/30/12          | 11/05/12        | Action News @ 6p<br>Action News @ 6p     | CM    | 6:00 PM-6:30 PM   | MTWTF-- | :30         | 1     | \$400.00      | P-2 | 0.00 | NM   | 1     | \$400.00   |
| NEWS          |      |                   |                 |                                          |       |                   |         |             |       |               |     |      |      |       |            |

|               |                           |
|---------------|---------------------------|
| Advertiser:   | Bill Nelson (D) US Senate |
| Product Desc: | NELSON FOR SENATE         |
| Estimate:     | 645                       |

CBS 47

| Ln         | Ch   | Start             | End             | Inventory Code                                | Break             | Start/End Time    | Days        | Len           | Spots | Rate       | Pri | Rtg  | Type | Spots       | Amount     |
|------------|------|-------------------|-----------------|-----------------------------------------------|-------------------|-------------------|-------------|---------------|-------|------------|-----|------|------|-------------|------------|
| E 14       | WTEV | 10/30/12          | 11/05/12        | Action News @ 6p<br>Action News @ 6p          | CM                | 6:00 PM-6:30 PM   | MTWTF--     | :30           | 1     | \$400.00   | P-2 | 0.00 | NM   | 1           | \$400.00   |
| NEWS       |      |                   |                 |                                               |                   |                   |             |               |       |            |     |      |      |             |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               | <u>Spots/Week</u> |                   | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |             |            |
| Week:      |      | 10/30/12          | 11/05/12        | MTWTF--                                       | 1                 |                   | \$400.00    | 0.00          |       |            |     |      |      |             |            |
| E 15       | WTEV | 11/03/12          | 11/03/12        | Sa Action News @ 7p<br>Sa Action News @ 7p    | CM                | 7:00 PM-8:00 PM   | -----S-     | :30           | 1     | \$450.00   | P-2 | 0.00 | NM   | 1           | \$450.00   |
| NEWS       |      |                   |                 |                                               |                   |                   |             |               |       |            |     |      |      |             |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               | <u>Spots/Week</u> |                   | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |             |            |
| Week:      |      | 10/29/12          | 11/04/12        | -----S-                                       | 1                 |                   | \$450.00    | 0.00          |       |            |     |      |      |             |            |
| E 16       | WTEV | 10/30/12          | 11/05/12        | M-F 7p<br>M-F 7p                              | CM                | 7:00 PM-7:30 PM   | MTWTF--     | :30           | 1     | \$400.00   | P-2 | 0.00 | NM   | 1           | \$400.00   |
| JUDGE JUDY |      |                   |                 |                                               |                   |                   |             |               |       |            |     |      |      |             |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               | <u>Spots/Week</u> |                   | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |             |            |
| Week:      |      | 10/30/12          | 11/05/12        | MTWTF--                                       | 1                 |                   | \$400.00    | 0.00          |       |            |     |      |      |             |            |
| E 17       | WTEV | 10/30/12          | 11/05/12        | M-F 730p<br>M-F 730p                          | CM                | 7:30 PM-8:00 PM   | MTWTF--     | :30           | 1     | \$500.00   | P-2 | 0.00 | NM   | 1           | \$500.00   |
| 2.5 MEN    |      |                   |                 |                                               |                   |                   |             |               |       |            |     |      |      |             |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               | <u>Spots/Week</u> |                   | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |             |            |
| Week:      |      | 10/30/12          | 11/05/12        | MTWTF--                                       | 1                 |                   | \$500.00    | 0.00          |       |            |     |      |      |             |            |
| E 18       | WTEV | 11/04/12          | 11/04/12        | Sun Reg 1<br>Sun Reg 1                        | CM                | 7:00 PM-8:00 PM   | -----S      | :30           | 1     | \$4,000.00 | P-2 | 0.00 | NM   | 1           | \$4,000.00 |
| 60 MINUTES |      |                   |                 |                                               |                   |                   |             |               |       |            |     |      |      |             |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               | <u>Spots/Week</u> |                   | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |             |            |
| Week:      |      | 10/29/12          | 11/04/12        | -----S                                        | 1                 |                   | \$4,000.00  | 0.00          |       |            |     |      |      |             |            |
| E 19       | WTEV | 10/30/12          | 11/05/12        | Letterman<br>Letterman                        | CM                | 11:35 PM-12:35 XM | MTWTF--     | :30           | 3     | \$160.00   | P-2 | 0.00 | NM   | 3           | \$480.00   |
| LETTERMAN  |      |                   |                 |                                               |                   |                   |             |               |       |            |     |      |      |             |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               | <u>Spots/Week</u> |                   | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |             |            |
| Week:      |      | 10/30/12          | 11/05/12        | MTWTF--                                       | 3                 |                   | \$160.00    | 0.00          |       |            |     |      |      |             |            |
| E 20       | WTEV | 10/30/12          | 11/05/12        | Late Late Show<br>Late Late Show              | CM                | 12:35 XM-1:35 XM  | MTWTF--     | :30           | 1     | \$40.00    | P-2 | 0.00 | NM   | 1           | \$40.00    |
| LATE SHOW  |      |                   |                 |                                               |                   |                   |             |               |       |            |     |      |      |             |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               | <u>Spots/Week</u> |                   | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |             |            |
| Week:      |      | 10/30/12          | 11/05/12        | MTWTF--                                       | 1                 |                   | \$40.00     | 0.00          |       |            |     |      |      |             |            |
| E 21       | WTEV | 11/03/12          | 11/03/12        | CBS This Morning Satur<br>Saturday Early Show | CM                | 8:00 AM-10:00 AM  | -----S-     | :30           | 2     | \$80.00    | P-2 | 0.00 | NM   | 2           | \$160.00   |
| EARLY SHOW |      |                   |                 |                                               |                   |                   |             |               |       |            |     |      |      |             |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               | <u>Spots/Week</u> |                   | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |             |            |
| Week:      |      | 10/29/12          | 11/04/12        | -----S-                                       | 2                 |                   | \$80.00     | 0.00          |       |            |     |      |      |             |            |
| E 22       | WTEV | 11/03/12          | 11/03/12        | Sa 1135p-1205a<br>Sa 1135p-1205a              | CM                | 11:30 PM-12:00 XI | -----S-     | :30           | 1     | \$120.00   | P-2 | 0.00 | NM   | 1           | \$120.00   |
| 2.5 MEN    |      |                   |                 |                                               |                   |                   |             |               |       |            |     |      |      |             |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               | <u>Spots/Week</u> |                   | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |             |            |
| Week:      |      | 10/29/12          | 11/04/12        | -----S-                                       | 1                 |                   | \$120.00    | 0.00          |       |            |     |      |      |             |            |
| E 23       | WTEV | 11/04/12          | 11/04/12        | CBS Sun Morning<br>CBS Sun Morn News          | CM                | 9:00 AM-10:30 AM  | -----S      | :30           | 1     | \$600.00   | P-2 | 0.00 | NM   | 1           | \$600.00   |
| SUNDAY EM  |      |                   |                 |                                               |                   |                   |             |               |       |            |     |      |      |             |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               | <u>Spots/Week</u> |                   | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |             |            |
| Week:      |      | 10/29/12          | 11/04/12        | -----S                                        | 1                 |                   | \$600.00    | 0.00          |       |            |     |      |      |             |            |
| E 24       | WTEV | 10/30/12          | 11/05/12        | The Talk<br>The Talk                          | CM                | 2:00 PM-3:00 PM   | MTWTF--     | :30           | 1     | \$350.00   | P-2 | 0.00 | NM   | 1           | \$350.00   |
| THE TALK   |      |                   |                 |                                               |                   |                   |             |               |       |            |     |      |      |             |            |
|            |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                               | <u>Spots/Week</u> |                   | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |             |            |
| Week:      |      | 10/30/12          | 11/05/12        | MTWTF--                                       | 1                 |                   | \$350.00    | 0.00          |       |            |     |      |      |             |            |
| Totals     |      |                   |                 |                                               |                   |                   |             |               |       |            |     |      | 31   | \$11,000.00 |            |